

## EXPERIENCE

### **AGM PUBLISHING** — *GRAPHIC DESIGNER* MAY 2015–APRIL 2016

Full design and pre-press responsibility of ArchitectureNZ. Including image selection for features and articles, tracking deadlines and following up on missing submitted material, retouching images and cover art as needed and over all consistency of design.

Communicate with printers to ensure quality control of magazines with final files, deliveries, cover proofs and press-passes

Illustrate portraits and other imagery as needed for editorial.

Concept, illustrate and design brand material for the 2016 Interior Awards.

Work across print and digital mediums – magazine design, online advertisements, print advertisements, branding collateral and other related work – for the AGM parent company.

Oversaw and implemented a redesign for ArchitectureNZ

Designed three specials sections of AA Directions as well as advised direction of covers

Organise, schedule and prioritise tasks to ensure that production deadlines were consistently met.

### **NORTHSIDE MEDIA GROUP** — *GRAPHIC DESIGNER* SEPT 2014–JAN 2015

Assist Creative Director with design, production, organization, and planning of publishing and branding materials

Establish design formats, templates, and guidelines for seasonal events and promotions to ensure consistency with publication's branding

Liaison between the Creative Director, Editors, Copywriters, Account Executives, and the pre-press company to track deadlines while ensuring quality control of typesetting, art, photography, and consistency of design across all channels

Illustrated three covers of The L Magazine and seven articles for publication

Responsible for timely submission of final files to the printing company

Upload published content to corresponding websites and ensure materials display correctly across browsers and devices

### **BOOK DESIGN LTD** — *GRAPHIC DESIGNER* JUNE 2013–FEB 2014

Designed book covers and internals for clients such as Scholastic, Te Kura, and Cengage

Proofed, corrected, and made print ready various material sent by clients including text, photographs, infographics, and illustrations

Managed files including batch processing of artwork and content

Built new Website via Wordpress and responsible for maintenance, content creation, and bug fixing

Converted design files to Ebook for digital publishing

Production and submission of print-ready files for clients and printers

### **TOWNLEY INC.** — *MERCHANDISER AND PACKAGING DESIGNER* SEPT 2011–JAN 2013

Developed concept, product, and packaging for all specialty accounts within Townley

Worked closely with account executives and buyers to develop, design, and execute products for specialty and licensed programs

Communicated with licensors including Disney, Marvel, Justice, and Claire's on design direction, product development and project approvals

## SKILLS

### **TECHNICAL**

Professional knowledge of Adobe Illustrator, Photoshop, InDesign, Bridge, WordPress

### **OTHER**

Great attention to detail in regard to typography, pixel-perfecting quality assurance, and consistency with branding

Experience in client-facing communication to explain design aesthetic and direction choices

Strong work ethic and organizational skills in working independently as well as on a team in a fast-paced environment

Substantial research and development skills